

Nucleus Research ERP Value Matrix Explained

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- Niche focused
- Easy to use
- Quick to implement
- Minimal training required
- Functionality not as deep as right quadrants

Facilitator

- Offer a balance of usability and functionality
- Deliver relatively advanced functionality across all core areas
- Likely to deliver best ROI
- Vendors continually invest in new features

Leader

- Deliver core capabilities at a lower price point
- Often the choice of companies looking for 1st ERP
- Faster and less expensive adoption

Core Provider

- Deepest functionality
- Most complex requiring substantial training
- Offer best of breed capabilities for many industries
- Implementation often requires experienced consultants and/or developers

Expert

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