

SMACKDOWN

 Acumatica

 QuickBooks


VS

ROUND 1

INTELLIGENCE

- ★ Respond instantaneously to investors with up-to-date financial data
- ★ Bullet-proof financial statements to withstand any audit
- ★ Make fast decisions with powerful reporting

- ✳ Patchwork of spreadsheets delay decision-making
- ✳ Incomplete and inconsistent responses for customers and investors
- ✳ Information silos require duplicate data entry, wasting time

ROUND 2

STRENGTH

- ★ Close financial periods in days, not months
- ★ Manage expenses with strong internal controls
- ★ Bill clients on time, every time

- ✳ Unpredictable expenses from lack of internal control
- ✳ Poor AR processes challenge cash flow
- ✳ Financial statements take a long time to create

ROUND 3

MAINTENANCE

- ★ Scales to fit your business with unlimited users
- ★ Available on any device, any time, anywhere
- ★ No software needed, just a web browser

- ✳ Not scalable
- ✳ System slows when there are too many users
- ✳ Requires manual oversight

Winner!



THE RESULTS

Startups may opt for a simple, cheap system like QuickBooks and other makeshift solutions, only to find a year down the road that their software is doing more harm than good. Acumatica's cloud accounting software startup program enables entrepreneurs to grow to the next level with powerful, cloud-based accounting and business management capabilities – while remaining affordable. **Smartups choose Acumatica.**

★ Acumatica's ★


acumatica.com/smartup